

Kylie Nguyen

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[Digital Profile](#)

SUMMARY

Sophomore currently attending Louisiana State University pursuing a Bachelor of Arts in Mass Communication with a concentration in Digital Advertising. Seeking relevant entry level work experience.

EDUCATION

Louisiana State University • Baton Rouge, LA

Mass Communications Major focus in Digital Advertising

Fall 2023 – present

Graduation Date: Spring 2027

Dutchtown High School • Geismar, LA

Graduation Date: December 2022

COURSE WORK

MC 1001 - Mass Communicators' Guide to the LSUniverse

Introduced to the opportunities and resources both the Manship School and the University have to offer. Learned to adjust to university life and where to find support for students transitioning to college, along with skills for academic success.

MC 2000 – Introduction to Mass Media

Learned to identify and understand key mass communication concepts and theories. Improved on media literacy such as awareness of media power and persuasiveness in society.

MC 2010 – Media Writing

Learned the basics of how media professions think and write, as well as the skills associated with writing, grammar, style, and information gathering in preparation for advanced writing courses.

MC 2035 – Social Media and Digital Branding

Learned how digital, social, and mobile media change existing media systems and persuasive practices and how these are used effectively to develop personal and corporate brands.

Experience

Walk-Ons Sports Bistreaux • Gonzales, LA

Hostess / Take-Out / Server • October 2022 – Present

Welcome guests in a warm and friendly manner, manage electronic seating chart, and seat guests. Assist customers with placing orders in person and via phone and pack and deliver take-out orders as necessary. Responsible for handing various forms of payment. Complete side work including, but not limited to, cleaning, stocking, and folding silverware.

Chipotle Mexican Grill • Gonzales, LA

Cashier / Line Server • January 2023 – April 2023

Assisted customers with checkout. Prepared variety of food according to customers' orders. Worked with teammates to maintain a clean and safe work environment, including seating.

area, kitchen, and bathrooms

Alexander's Highland Market • Baton Rouge, LA

Cashier • February 2022 – October 2022

Assisted customers with checkout and answered customer questions pertaining to grocery items. Collaborated with other cashiers and assisted teammates during busy times.

Responsible for side work including cleaning and stocking

SKILLS

- Cash Register Transactions
- Drawer Balancing
- Customer Service
- Verbal Communication
- Multi-Tasker
- Problem Solving
- Detail-Oriented
- Fast Learner
- Teamwork
- People Skills
- Excellent customer service
- Adaptability
- Creativity
- Attention to Detail